

STRATEGIC PLANNING AND DESIGN

Your customised safety transformation blueprint

OUTCOMES

- A strategic blueprint customised to your needs
- Clear picture of current and desired state
- Recommended key activities and resources
- Confidence to validate strategic blueprint
- Skills to internally influence and activate the plan



ABOUT THE PROGRAM

- One-on-one sessions
- Vision, commitment and alignment workshop
- Readiness testing with key stakeholders.

The *Strategic Planning* program is a one to two-month process to develop a customised blueprint for your organisation.

The program includes a high-level business readiness review that includes interviews and focus groups, followed by stakeholder workshops, reviews and follow up.

Typically, we use three steps:

- Understand your business through interviews
- Evaluate past and current successes
- Working with you to develop the strategic plan leveraging from leading practice, your needs, aligning current initiatives and building on past successes.

DELIVERY FORMATS

- Face-to-face or virtual delivery
- One on one support
- Strategic plan presentation

BACKGROUND

Safety excellence is a continuous journey. But every organisation is different. Different challenges, different opportunities, different strategies.

It can be challenging to implement a new initiative – off-the-shelf solutions promise a quick resolution, but something that feels good in the short term may not be aligned to your long-term strategic needs.

The answer is to start with designing a clear roadmap, providing visibility of where you are today and where you want to be in the future.

WHY USE JONAH GROUP

Jonah Group's experts know safety

Not just because they have studied it – but because they have lived it.

In 1999, founders Nada and Robert Wentzel were involved in a horrific accident which left them burned and scarred.

The accident led to a life-long inquiry to discover why smart people are capable of such mistakes.

Today, they share that knowledge with leaders from the board room to the front line, driving real change in people's attitudes, behaviour and mindset – and ensuring safety and wellbeing.

In a world where more than 2 million die every year from work related accidents and disease, safety is Jonah Group's mission.

Whether mental health or physical safety, Jonah Group's experts teach people the science of risk and help leaders build sustainable cultures of safety.

Jonah Group. *Saving Lives. Protecting business.*

“Their programs represent a rare opportunity to experience what organisations from high hazard industries like Oil & Safety Leadership. I've been on the inside when the Jonah Group team displays their rare ability to bring different industries and senior leaders together to achieve breakthrough mindset shifts

Their knowledge of what needs to be said and what works at different levels of the organisation helped us overcome leadership challenges and improve EHS performance.

They helped leaders bring increased context to understand human performance variability and enable them to build deeper connection with their teams. A win-win relationship if ever I saw one.”

Wade Needham

Head of Safety, Environment and Wellbeing



**Contact us today to learn how
we can help you**

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