

SAFETY CULTURE TRANSFORMATION BLUEPRINT

Achieve a significant and measurable impact in culture and performance

OUTCOMES

- Achieve significant improvement
- Develop all levels in the psychology of safety and human error
- Embed and integrate concepts within the organisation
- Develop internal capability for sustainability
- Embed safety leadership capability at all levels



ABOUT THE PROGRAM

- Customised blueprint aligned to your needs
- Measurable impact, embedded operationally
- Proven evidence-based approach
- Underpinned by the neuroscience and psychology of behaviour
- Build your internal capability to drive continued success

Our flagship *Safety Culture Transformation Blueprint* helps you achieve significant and sustainable improvement in safety culture and performance.

Jonah Group's experts will work with you as partners to challenge your thinking, cut through the noise and help you develop a practical and robust strategic plan.

The *Safety Culture Transformation Blueprint* is built on a five-stage process:

1. Measure: Safety Culture Diagnosis
2. Align and Design: Behavioural Framework.
3. Develop: Safety Leadership Capability
4. Embed: Internal Capability and Processes
5. Evaluate: Impact Analysis and Health Check

THE PROGRAM COVERS

During the program, we will:

- Work with you to develop a blueprint based on leading practices
- Understand your needs and align with past and current initiatives
- Coach you through a vision, commitment and alignment session
- Define leading metrics to steward performance
- Design a communication and engagement plan
- Develop tools to embed concepts and language
- Train and coach your leader and employees
- Build your internal capability

DELIVERY FORMAT

- One-to-three-year transformation process
- Onsite stakeholder work shops
- Blended learning options
- Sustainability toolkit

BACKGROUND

Safety excellence is a continuous journey.

It starts with designing a clear roadmap, providing visibility of where you are today and where you want to be in the future, plus how to get there efficiently by navigating barriers, leveraging opportunities, knowing which indicators to use to track progress and how to develop internal capability to sustain and re-generate success.

Many companies know they need to improve safety but the journey to success is not clear.

Even taking the first step can be challenging.

The *Safety Culture Transformation Blueprint* has helped organisations successfully navigate the journey and create sustainably safe workplaces.

WHY USE JONAH GROUP

Jonah Group's experts know safety.

Not just because they have studied it – but because they have lived it.

In 1999, founders Nada and Robert Wentzel were involved in an horrific accident which left them burned and scarred.

The accident led to a life-long inquiry to discover why smart people are capable of such mistakes.

Today, they share that knowledge with leaders from the board room to the front line, driving real change in people's attitudes, behaviour and mindset – and ensuring safety and wellbeing.

In a world where more than 2 million die every year from work related accidents and disease, safety is Jonah Group's mission.

Whether mental health or physical safety, Jonah Group's experts teach people the science of risk and help leaders build sustainable cultures of safety.

Jonah Group. *Saving Lives. Protecting business.*



“We had a very impactful experience with Jonah Group – their people are knowledgeable, passionate and easy to work with. Our partnership with them in seeking to develop our safety leadership capability and culture exceeded our expectations; it delivered measurable cultural change and improved safety performance. Importantly, many of our leaders experienced a significant personal and professional shift in the way they see and conduct themselves as safety leaders.”

Lance Tinney

Senior Vice President of Health, Safety & Human Resources

**Contact us today to learn how
we can help you**

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